



Asymmetry in Investment Services From T.R. to US vs. SV to T.R.

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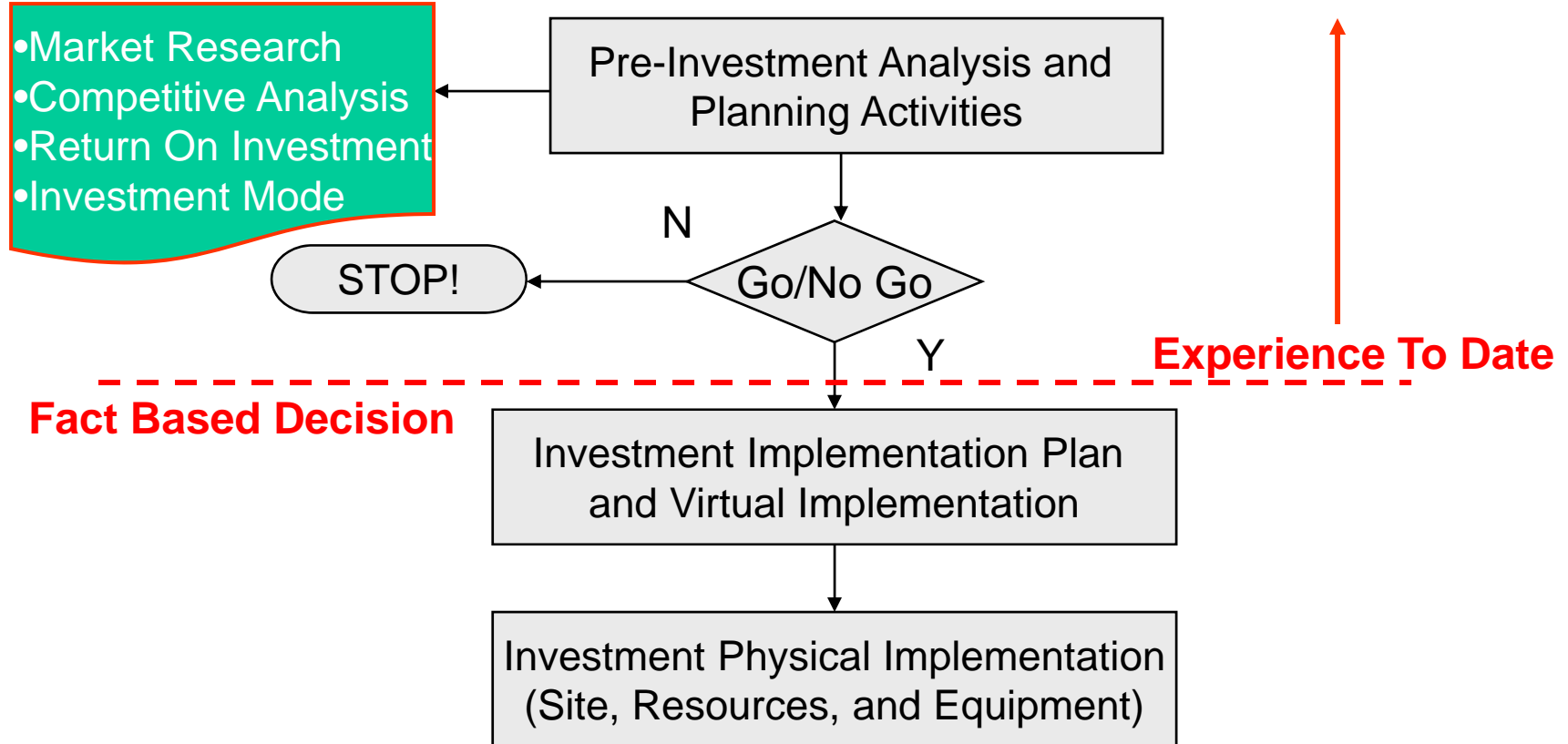
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Investment Life Cycle



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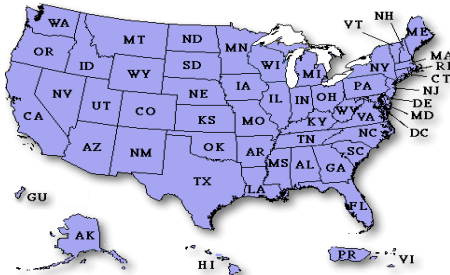
Investment Landscape

SILICON VALLEY



NONE To Date

USA



Why?

TURKEY



ALL To Date



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TABBC vs. Turkish Investors'

Why T.R. Investors Consider US but SV Investors Do Not Consider T.R?

TABBC Investment Team	Turkish Investors in ATC Panel
1. SV Investors still look at Asia for manufacturing outsourcing	1.
2. SV Investors want to protect their Intellectual Property and use low cost labor	2.
3. SV Investors would like an analysis including other countries besides Turkey	3.
4. SV Investors requires personal direct marketing	4.
5. SV Based VCs may still see Turkey as a high investment risk	5.



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Contact Us

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