SUNDAY May 21

4:00 PM — 7:00 PM
Foyer
On-site Registration Open
You can register on-site starting on Sunday, 4:00 PM, at the Foyer.

3:00 PM — 5:00 PM
Salon A
ATC Board of Directors Meeting
Bi-Annual Meeting of the American-Turkish Council Board of Directors meeting. Closed session.

5:15 PM — 6:00 PM
Salon A
ATC/TAIK Joint Board of Directors Meeting

7:00 PM — 8:30 PM
Turkish Ambassador’s Residence
Annual Conference Welcoming Reception
Andrew Liveris, CEO, Dow Chemical
The shuttle service from the Trump Hotel will be provided starting at 6:45PM.
Address: 1606 23rd Street, NW Washington, DC 20036

MONDAY May 22

9:00 AM — 9:45 AM
Salon B & C
Opening Ceremony, Welcoming Remarks, and Keynote Address
Howard G. Beasey, President & CEO, American-Turkish Council; K. Ekim Alptekin, Chairman, Turkey-U.S. Business Council (TAİK); General James L. Jones, USMC (Ret.) Chairman, American-Turkish Council; Ömer Cihad Vardan, Chairman, Foreign Economic Relations Board (DEİK)

General William M. Fraser III, USAF (Ret.), Sierra Nevada Corporation

9:55 AM — 10:45 AM
Salon B & C
Plenary I: Political Landscape Forum // Strengthening the U.S.-Turkey Alliance: Defining Mutual Interests
The opening plenary of this year’s conference aims to set the stage by discussing how the U.S. and Turkey can strengthen and define their mutual interests. Panelists will speak about Turkey within the larger regional context, the NATO alliance, and joint efforts to fight against terrorism. This panel will emphasize the strength of the U.S.-Turkey alliance, and analyze the many avenues for cooperation.

Gillian Turner, Vice President, External Communications, Jones Group International; Joshua Walker, Director, Global Programs, APCO Worldwide; Jonathan R. Cohen, Deputy Assistant Secretary, Bureau of European and Eurasian Affairs, U.S. Department of State; Robert “Bob” Amsterdam, Amsterdam & Partners LLP
Interview: The Importance of the NATO Alliance and U.S.-Turkey Strategic Cooperation to Regional Stability

The interview will discuss the U.S.-Turkey strategic relationship, the seminal role that our NATO partnership has played in the bilateral relationship, and the global balance of power.

LTG. Yavuz Turkenci, Director of Plans and Policy Directorate, Turkish General Staff; LtGen. Kenneth F. McKenzie, Director, J-5, Strategic Plans and Policy, Joint Chiefs of Staff; General James L. Jones, USMC (Ret.), Chairman, American Turkish Council

Morning Networking Break

(A1) Defense // Defense Policy Changes in the U.S. and Turkey

The change in U.S. administration has brought about a re-evaluation of Defense Policies and Priorities, particularly sweeping reforms to the undersecretary of acquisition, logistic and technology (AT&L). Furthermore, Turkey, in its 2017-2021 Defense Plan, has laid out a strategy to lift Turkey’s defense industry exports and acquire more of the global defense marketplace through a combination of new structures and a strategic vision. This panel will address changes to the defense policy in both the U.S. and Turkey.

Howard Beasey, President & CEO, American-Turkish Council; LTG. Yavuz Turkenci, Director of Plans and Policy Directorate, Turkish General Staff; Prof. Dr. Ismail Demir, Undersecretary, Ministry of Defense Undersecretariat of Defense Industries
MONDAY May 22

(A2) Construction & Infrastructure // Global Infrastructure Opportunities and America’s Trillion Dollar Promise

The U.S. has allocated a trillion dollars toward infrastructure development. The new opportunities presented from U.S. infrastructure revitalization promises to be a strong market for international collaboration. Likewise, the global deficit in transportation networks, power generation, and more beg for more competition from international players. This panel will discuss how the U.S. and Turkey can operationalize the marriage between U.S. construction design and planning with Turkish skilled labor and equipment to capture a larger share of the global infrastructure market.

Nizamettin Derbil, Chair, Energy & Infrastructure Committee, American-Turkish Council; Burak Talu, CEO, Dogus Construction and Trade Inc.; Robert Yuksel Yildirim, President & CEO, Yildirim Holding; Ziad Haider, Senior Associate, Simon Chair in Political Economy, CSIS; Norman Anderson, President & CEO, CG/LA Infrastructure

Monday Luncheon

H.E. Ambassador Serdar Kilic, Republic of Turkey Ambassador to the United States; Tamer Saka, CEO, Kibar Holding; Ambassador Thomas Shannon, Under Secretary of State, Political Affairs, U.S. Department of State

Award Presentation:
Distinguished Career Award, Defense Industry Award

(B1) Trade // Trade Policies and the Trump Administration: Assessing the Impact on the U.S.-Turkey Trade Relationship

President Trump’s push towards increasingly protectionist policies, particularly his withdrawal from TPP and pledge to negotiate NAFTA, is bound to bring about large changes in U.S. trade policy. Will Trump’s promise to bring jobs and companies back to America affect investment in Turkey? What is the projection for Turkish exports to the U.S.? This panel will address how some of these changes may affect the U.S.-Turkey trade relationship and discuss new opportunities for economic cooperation.

Mustafa Mente, Secretary General, DEIK; Frank Schweitzer, Counsel, International Trade Group, White & Case LLP; Dean Pinkert, Partner, Hughes Hubbard & Reed LLP; Doreen Edelman, Co-Leader, Global Business Team, Baker Donelson
(B2) Cybersecurity // Opportunities for Collaboration on Critical National Infrastructure Cybersecurity

Many of the cyber defenses used by critical infrastructure owners and operators to ward off attacks are outdated and ineffective. These systems remain highly vulnerable to hackers, who could gain control of nuclear plants, railways and any number of other vital systems. The U.S. and Turkey would both benefit from better coordination among security forces, especially in terms of cybersecurity where the defense is already at a disadvantage and attribution is extremely difficult. In the current digital age, cybercrime transcends national borders, so improving Turkey-U.S. relations may aid in the pursuit of cybercriminal networks.

Navroop Mitter, CEO, ArmorText; Egemen Tas, Senior VP, Engineering, Comodo; Yakup Borecioglu, General Manager, Mediterranean, Trend Micro; RADM (ret.) Bill Leigher, Director, Government Cyber Solutions, Raytheon; Ebru Bjarnason, Account Manager, CSRA

(C1) Finance & Investment // Growth through M&A: The Role of PE Investments

Turkish companies have been able to successfully expand to the U.S. marketplace through mergers and acquisitions. M&A transactions present viable opportunities to attain cost synergies and promote productivity. The benefit to combining your business with another lies in selecting the right business. This panel will examine case studies to illustrate successful and unsuccessful examples of M&A, the role private equity investments have played, and recommendations for pursuing M&A deals.

Baris Oney, Founder and Managing Partner, GlobalTurk Capital; Savas Yanik, Vice President, Operations, Havelsan; Pratish Shah, CEO, Quantum3D; Adnan Nas, Non-Executive Board Member, Global Investment Holding; Ruzgar Barisik, Senior Investment Officer, IFC

SUBSESSION 4:00 PM - 4:15 PM
Presentation: Architecture
Murat Tabanlioglu, Co-Founder, Tabanlioglu Architects
MONDAY May 22

(C2) Retail & Manufacturing // The Rise of E-Commerce: How Your Business Can Capitalize

Global retail e-commerce sales reached $1.915 trillion in 2016, and it is expected this will rise to $4.058 trillion by 2020. Retailers in the U.S. and Turkey are taking note of this trend and are expanding omni-channel sales and marketing efforts to accommodate the growth of tablets and smartphones. E-commerce offers access to a global pool of customers and consumers who are increasingly shopping online. This panel will discuss the challenges and opportunities of e-commerce and offer ways for businesses to capitalize on this trend.

Baris Ornarli, Representative, TUSIAD; Ceyhun “Jay” Dogan, COO & Co-Owner, Tayse International Trading Inc.; Paul Demery, Business/Technology Editor-Writer, B2BecNews; Justin King, Founder, eCommerceandB2B.com; Ashley Asli Olcer, Manager, Business Intelligence & Strategy, Global Sales and International Seller Services, Amazon; Husnu Dilemre, Deputy Undersecretary, Ministry of Economy

SUBSESSION 4:00 PM - 4:15 PM
Presentation: Opportunities for Turkish Manufacturing Companies in the U.S.
Patrick Anderson, Principal and CEO, Anderson Economic Group
A brief overview of what Turkish manufacturing companies should know and be prepared for as they venture into the U.S. market.

Monday Networking Reception
TUESDAY May 23

8:00 AM — 9:30 AM
Golden Horn Breakfast

Introduction: Gen. James L. Jones USMC, (Ret.), Chairman, American-Turkish Council

Taha Ozhan, Chairman of Foreign Affairs Committee, The Grand National Assembly of Turkey; Tom J. Donohue, CEO, United States Chamber of Commerce

9:45 AM — 11:00 AM
Plenary II - Economic Forum // Business Climate in Turkey

This opening plenary session will focus on the current status of the business and investment climate in Turkey. Experts will explain how Turkey is still an attractive and competitive investment destination and will discuss the new incentives granted for foreign investors.

Ahmet Burak Daglioglu, Head of Department, ISPA T; Jean-Patrick Marquet, Managing Director, Turkey, EBRD; Enrique Jimenez, Managing Director, Turkey, Philip Morris; Patrick Anderson, Principal & CEO, Anderson Economic Group LLC

11:00 AM — 12:45 PM
(D1) Defense // Industry Update: From Aerospace to Outer Space, Traditional Partnerships to Mergers and Acquisitions

A discussion of the latest trends and challenges to industry collaboration will feature the race for the T-38 replacement, developments in the pursuit of the TF-X jet in Turkey, and the redefining of traditional partnerships in the U.S. and Turkey's decade long relationship. The panel will additionally discuss potential areas of cooperation in the export market of 3rd party countries. Join us for a glimpse at the future and an examination of the present.

Jerry Kaffka, Colonel (Ret.), Former Defense Attache, Turkey, U.S. Air Force; Jeffrey Schloesser, Strategic Vice President, Sierra Nevada Corporation (SNC); Steve Ziff, President & CEO, NOVA Power Solutions Inc.; Temel Kotil, General Manager, TAI; Baki Sensoy, Vice President; Microelectronics, Guidance & Electro-Optics Business Sector CEO, Aselsan
(D2) Energy // Super Batteries: Advanced Energy Storage and Smart Grid Applications

The quality and security of the supply of electricity plays a critical role in meeting increasing energy demand in both the U.S. and Turkey. Therefore, smart grid implementation is going to be crucial in connecting more renewable energy to the network and using the existing power infrastructure more efficiently. In the next 10 years, the Central and Eastern European region, Turkey included, will invest an estimated USD 25.2 billion in smart grid infrastructure. Meanwhile, U.S. companies are currently working towards mastering a super-battery that can store renewable energy, help stabilize the grid infrastructure, and enhance system flexibility by managing electricity supply fluctuations. This session will address the investment climate of energy storage technologies and smart grid application in the U.S. and Turkey.

Fatih Ayhan, Chairman of the Board, DFA Engineering; Batuhan Ozdemir, Chairman and Member of the Board, Limak Energy; Baris Taskin, Professor, Electrical and Computer Engineering, Drexel University; Omer Gogen, General Manager / Board Member, Özgen Elektrik ve Ticaret A.Ş.

(D3) Agribusiness // The “Growing” Organic Agriculture Industry

Consumers are increasingly demanding more sustainable, organic choices and the business community has taken note. Turkey is one of the most suitable countries for organic farming due to the presence of rich biodiversity, suitable climate conditions, experienced farming practices, and less polluted areas of the Anatolia. The USDA also has a platform focused on organic agriculture and international trade partners. This session will address the growth and management of the organic agriculture and food industries in both the U.S. and Turkey, the relationship with sustainability, and the process of entering the market.

Fergul Kuzucuoglu, Founder, AFK Strategies Inc.; Ahmet Hepdogan, VP Global Procurement & Supplier Quality, Ferrara Candy Company; Onur Bulbul, Founder and President, InnoNative Advisors; Joe Lukitsch, President, Lukitsch & Company; Jake Lewin, President, CCOF Certification Services, LLC
1:00 PM — 2:30 PM
Salon B & C

Tuesday Luncheon

Presentation: GISBIR-Turkish Shipbuilders’ Association

The Honorable Newt Gingrich, Former Speaker of the House

Award Presentation: Special Defense Award, Leadership in Science Award

2:45 PM — 4:00 PM
Salon A

(E1) Investment & Finance // Sustainable Financing
Mechanisms for Infrastructure

Infrastructure Finance has gained a lot of traction in recent years due to the huge demand for infrastructure around the world. There are wide range of innovative financing mechanisms that are bridging the gap of some of the challenges and barriers industry experts face. This panel will address some of these challenges and discuss some common financing mechanisms, such as Public Private Partnerships (PPPs), Turkey’s Sovereign Wealth Fund, and financial institutions like EBRD.

Sean Fairchild, Infrastructure Planning and Project Finance Associate, Nathan Associates; Duncan Caird, Head Infrastructure & Real Estate Group, Americas, HSBC Global Banking and Markets, USA; Neal Stolleman, Economist, Office of Economic Policy; Jean-Patrick Marquet, Managing Director, Turkey, EBRD; Amar Bhattacharya, Senior Fellow, Global Economy and Development, Brookings Institution
Additive manufacturing, or 3-D printing, has and will continue to change traditional business models in a variety of sectors. However, rather than clashing with traditional manufacturing, additive manufacturing (AM) enhances traditional production by producing different components with high complexity in small quantities. AM application is limitless and is used to create end-use products for a variety of industries including: aerospace, construction, healthcare, automotive, and even fashion and art. Turkey’s 3D printing technology center, set to open later this year, is projected to increase domestic and high-added value production in Turkey. This panel will address the role of additive manufacturing in these various sectors and opportunities for partnership and growth between the U.S. and Turkey.

Banu Onaral, H. H. Sun Professor, Drexel University; Canan Ozsoy, President and CEO, GE Turkey; Volkan Emre, Co-Founder & CEO, Pergatech

SUBSESSION 2:45 PM - 3:00 PM
Presentation: Work 3.0
Ihsan Elgin, Founder, Core Strateji
With the upcoming next generation of work life, so-called work 3.0, there will be drastic changes in company growth & innovation strategies, talent acquisition, and performance management. In this talk, the trends fostering work 3.0 will be covered with their impact on companies, employees, and company-employee relationships.
TUESDAY May 23

6:00 PM — 7:00 PM
Tuesday Night Reception
Foyer

7:00 PM — 9:30 PM
Tuesday Gala Dinner
Salon B & C

Dr. Osman Kibar, CEO, Samumed, LLC; Sezgin Baran Korkmaz, Chairman of the Board, SBK Holding

Award Presentation:
Mustafa Koc Leadership Award and Cultural Award